STYLE

GUIDE

THE **NRB** GROUP

ENTITY LOGOS

The logos of the NRB Group have one thing in common, a family trait, a connection: i.e. the five basic colours in which they are all designed (see the chapter on this particular item).

THE NRB GROUP

The "The NRB Group" logo represents the complete set of companies with a reminder of the NRB parent company. It consists of 3 elements:

- The letters 'THE' in *Dark Blue,* in uppercase letters.

- A *Dark Blue* rectangle in which are centred the white letters 'NRB' in bold uppercase.

- The 'GROUP' block consisting of the letters 'GROUP' in *Dark Blue*, in uppercase on a rectangle with a gradient to grey on the right and a line of colours on the bottom (*Middle Blue, Light Blue, Red, Grey*).

One colour version

THE NRB GROUP

Greyscale version

THE NRB GROUP

Black and white version

THE NRB GROUP

ENTITY LOGOS

PART OF THE **NRB** GROUP

The logo 'Part of the NRB Group' consists of the logo 'The NRB Group' preceded by the words 'Part of' in the same format as the 'The'. This logo is used on documents bearing the logo of a single entity. It should be placed in the bottom right in the footer of the document.

One colour version

PART OF THE **NRB** GROUP

Greyscale version

PART OF THE **NRB** GROUP

Black and white version

PART OF THE **NRB** GROUP

ENTITY LOGOS

NRB
DARING TO COMM**IT**

The 'NRB' logo consists of 3 elements:

- A *Dark Blue* rectangle on which are centred the white letters 'NRB' in bold uppercase.

- A line of colours on the bottom (*Middle Blue, Light Blue, Red, Grey*) of the same width as the *Dark Blue* rectangle.

- The baseline 'DARING TO COMMIT' in *Grey* uppercase letters and in which only the letters 'IT' are in bold with the same width as the two previous elements.

One colour version

NRB
DARING TO COMM**IT**

Greyscale version

NRB
DARING TO COMM**IT**

Black and white version

NRB
DARING TO COMM**IT**

ENTITY LOGOS

xperthis
digital solutions for
smarter patient care

The Xperthis logo consists of 3 elements:

- 5 circles of 4 sizes and 4 different colours:
  one *Dark Blue* of size 1, one *Dark Blue* of size 2, one
  Middle Blue of size 2, one *Light Blue* of size 3 and
  one *Red* of size 4 that serves as the dot of the "i" of
  the logo.

- The word 'xperthis' in *Grey* lowercase letters in the
  Calibri font.

- The baseline 'digital solutions for smarter patient care'
  in *Middle Blue* in the Calibri font in lowercase.

One colour version

xperthis
digital solutions for
smarter patient care

Greyscale version

xperthis
digital solutions for
smarter patient care

Black and white version

xperthis
digital solutions for
smarter patient care

ENTITY LOGOS

The Xperthis GROUP logo consists of 3 elements:

- 5 circles of 4 sizes and 4 different colours: one *Dark Blue* of size 1, one *Dark Blue* of size 2, one *Middle Blue* of size 2, one *Light Blue* of size 3 and one *Red* of size 4 that serves as the dot of the "i" of the logo.

- The word xperthis in *Grey* lowercase letters in the Calibri font.

- The word GROUP in *Middle Blue* uppercase letters in the Helvetica font.

One colour version

Greyscale version

Black and white version

ENTITY LOGOS

CIVADIS
IT SOLUTIONS FOR LOCAL AUTHORITIES

The Civadis logo consists of 3 elements:

- The word Civadis in condensed uppercase letters with a gradient effect.

- Stylised graphical elements representing buildings.

- The baseline 'IT SOLUTIONS FOR LOCAL AUTHORITIES' in Dosis font in *Grey* in uppercase and in which only the letters 'IT' are in *Red*.

Variants of the baseline

CIVADIS
SOLUTIONS **IT** POUR LES AUTORITÉS LOCALES

CIVADIS
IT OPLOSSINGEN VOOR LOKALE OVERHEDEN

CIVADIS
SOLUTIONS **IT** POUR LES AUTORITÉS LOCALES
IT OPLOSSINGEN VOOR LOKALE OVERHEDEN

One colour version

CIVADIS
IT SOLUTIONS FOR LOCAL AUTHORITIES

Greyscale version

CIVADIS
IT SOLUTIONS FOR LOCAL AUTHORITIES

Black and white version

CIVADIS
IT SOLUTIONS FOR LOCAL AUTHORITIES

ENTITY LOGOS

The Cevi logo consists of 3 elements:

- The word "cevi" in italics in which the letters c, v and i are *Red*. The letter e is white on a parallelogram-shaped *Dark Blue* background.

- The baseline 'CENTRUM VOOR INFORMATICA' is in *Grey,* in italics and placed on two lines.

One colour version

Greyscale version

Black and white version

ENTITY LOGOS

The Logins logo consists of 5 elements:

- The L consists of a *Dark Blue* vertical rod and a *Middle Blue* underscore effect.

- The letters O and G in *Grey* are entangled.

- The letter i is in *Grey* and its dot is *Red*.

- The letter N is in *Grey*; the right side line follows the curve S.

- The letter S is in *Red*.

One colour version

Greyscale version

Black and white version

ENTITY LOGOS

The Afelio logo consists of 3 elements:

- The word Afelio in *Dark Blue* with the dot of the "i" in *Red*.

- A graphical element representing waves.

- The baseline 'DIGITAL EXPERIENCES CREATORS' in *Dark Blue* in uppercase.

One colour version

Greyscale version

Black and white version

ENTITY LOGOS

The 'Trasys International' logo consists of 4 elements:

- A graphical element consisting of 2 arrows and representing the collaboration between the company and its customers.

- The name 'Trasys' in *Dark Blue*.

- The word 'INTERNATIONAL' written in HelveticaNeue LT 67 MdCn font in *Light Blue* capital letters.

- A line of colours on the bottom (*Middle Blue, Light Blue, Red, Grey*) of the same width as the name Trasys block.

One colour version

Greyscale version

Black and white version

ENTITY LOGOS

The 'Trasys Greece' logo consists of 4 elements:

- A graphical element consisting of 2 arrows and representing the collaboration between the company and its customers.

- The name 'Trasys' in *Dark Blue*.

- The word 'GREECE' written in HelveticaNeue LT 67 MdCn font in *Light Blue* capital letters.

- A line of colours on the bottom (*Middle Blue, Light Blue, Red, Grey*) of the same width as the Trasys block.

One colour version

Greyscale version

Black and white version

ENTITY LOGOS

The 'Trasys Luxembourg' logo consists of 4 elements:

- A graphical element consisting of 2 arrows and representing the collaboration between the company and its customers.

- The name 'Trasys' in *Dark Blue*.

- The word 'LUXEMBOURG' written in HelveticaNeue LT 67 MdCn font in *Light Blue* capital letters.

- A line of colours on the bottom (*Middle Blue, Light Blue, Red, Grey*) of the same width as the Trasys block.

One colour version

Greyscale version

Black and white version

ENTITY LOGOS

The 'BelgiumDC' logo consists of 2 elements:

- The word BelgiumDC where DC stands for datacenter. Belgium and DC are written as one word, the word Belgium has the 'b' in uppercase and is *Dark Blue*, the letters 'd' and 'c' are in uppercase and are in *Dark Blue*, both 'd' and 'c' are directly attached to the word Belgium. The font used for BelgiumDC is the HelveticaNeue LT 57 Cn.

- A graphical element consisting of three hexagons each of a different size, representing the NRB datacenters. The hexagons are designed with a 3D effect that make them look like 'open cubes'. The edges of the hexagons are *Middle Blue* for the largest, *Light Blue* for the second largest and *Red* for the smallest in size.

One colour version

Greyscale version

Black and white version

ENTITY LOGOS

The Siggis logo consists of three elements :

- The word Siggis in the colour black, with the two G's in the middle of the word in a 'concentric' position with the outer G in green and the inner G in black.

- The smallest G contains a drawing representing a globe.

- Underneath the word Siggis is a graphical element in black, suggesting a circular movement of the logo.
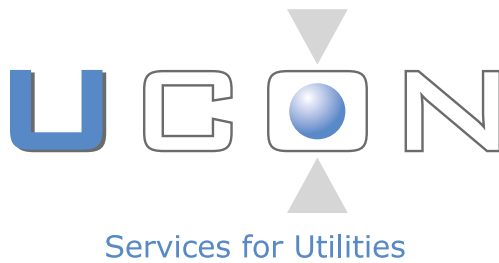
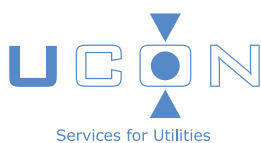**One colour version**


Greyscale version

Black and white version

ENTITY LOGOS

The UCON logo consists of 4 elements:

- The work UCON, in which, the U is in plain blue with a grey shadow and the rest of the word are in grey outline characters.

- The O contains a graphical element inside, i.e. a ball, in 3D, in blue. Above and below the O are two triangles in grey pointing at the O.

- Under the word UCON is the baseline 'Services for Utilities' in bleu with a capital S on services and a capital U on utilities.
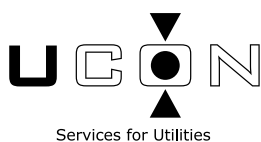
One colour version

Greyscale version
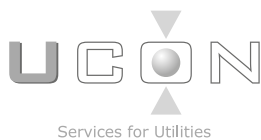
Black and white version

ENTITY LOGOS

WHAT NOT TO DO:

Any change of the colour, shape or proportions of the logos is prohibited.

- Do not modify or reverse the colours

- Do not modify the logos

- Do not change the proportions

- Do not enlarge

- Do not rotate

- Do not delete any elements

- Do not move any elements

- Do not add any effect

- Do not change the font

- Do not place the logo on a background that makes it illegible

TYPOGRAPHY & FONTS

HELVETICA NEUE LT

Recommended usage for headlines

HelveticaNeue LT 37 ThinCondenced

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789,;.:?!@«»*# %&()

HelveticaNeue LT 47 LightCondenced

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789,;.:?!@«»*# %&()

HelveticaNeue LT 57 Condenced

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789,;.:?!@«»*# %&()

HelveticaNeue LT 67 MediumCondenced

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789,;.:?!@«»*# %&()

Usage and principles

The Helvetica font is used on printed, websites or promotional materials or in pictures.

ATTENTION

This is a font subject to a proprietary right. Authorisation is therefore necessary prior to any use. When external suppliers want to use the Helvetica font, they have to buy it, for example from the Myfonts site at http://www.myfonts.com/fonts/adobe/helvetica-neue/, and send us the proof of purchase.

TYPOGRAPHY & FONTS

HELVETICA

Recommended usage for the body of the text
Generally used in lowercase

HelveticaNeue LT 35 Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789,;.:?!@«»*# %&()

HelveticaNeue LT 45 Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789,;.:?!@«»*# %&()

HelveticaNeue LT 55 Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789,;.:?!@«»*# %&()

HelveticaNeue LT 65 Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789,;.:?!@«»*# %&()

TYPOGRAPHY & FONTS

TAHOMA

Tahoma Regular

ABCDEFGHIJKLMNOPQRSTUVW

abcdefghijklmnopqrstuvw

0123456789,;.:?!@«»*# %&()

Tahoma Bold

ABCDEFGHIJKLMNOPQRSTUVW

abcdefghijklmnopqrstuvw

0123456789,;.:?!@«»*# %&()

Usage and principles

For desktop digital applications, such as Word, Excel, Powerpoint, and emails, Tahoma should be used as an alternative. This is a standard font on all platforms and is not subject to any proprietary right.

COLOURS

Colours play an essential role in the image of the NRB Group. They are the visual connection between all of the entities. It is therefore essential to use them correctly on all media.

FIVE MAIN COLOURS

Dark blue
c : 100%
m : 84%
y : 39%
k : 34%

r : 27
g : 47
b : 82

Hexa : #1B2F52

Pantone : 648 C

Middle blue
c : 85%
m : 42%
y : 8%
k : 0%

r : 0
g : 124
b : 184

Hexa : #007CB8

Pantone : 7461 C

Light blue
c : 67%
m : 17%
y : 7%
k : 0%

r : 77
g : 169
b : 214

Hexa : #4DA9D6

Pantone : 298 C

Red
c : 7%
m : 97%
y : 100%
k : 1%

r : 216
g : 30
b : 22

Hexa : #D81E16

Pantone : 485 C

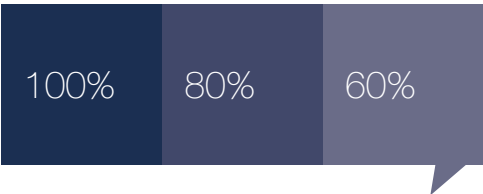**Grey**
c : 67%
m : 56%
y : 44%
k : 19%

r : 91
g : 96
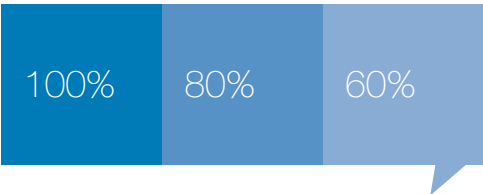b : 105

Hexa : #5b6069

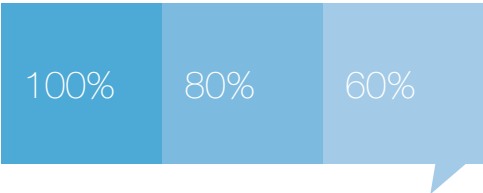Pantone : 432 C

COLOURS

DARK BLUE
Occasional use

100%	80%	60%

MIDDLE BLUE
Recommended use for most cases

100%	80%	60%

LIGHT BLUE
Recommended use for darker backgrounds

100%	80%	60%

RED
Occasional use

100%	80%	60%
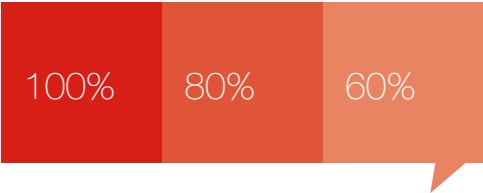
GREY
Occasional use

100%	80%	60%
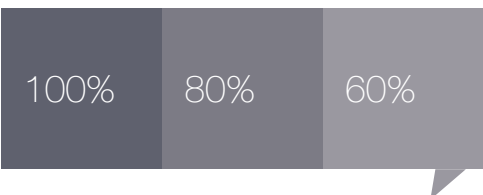
The percentage indicates the colour saturation.

GRAPHIC ELEMENTS

Bubble

The bubble represents communication, the conversation between NRB, its employees, partners, clients and prospects. This is a visual point of reference, and the most important of this graphic chart.

Colour line

This line consists of the 5 main colours of this chart. It is primarily used in the lower areas of documents, such as to express support for the content.

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