REINVENTING APPLICATIONS FOR **THE DIGITAL WORLD**

AFELIO, The NRB Software Factory

Application Development Services

afelio

DIGITAL EXPERIENCES CREATORS

As organisations move toward digitisation of their business, reinventing applications becomes a must for attracting new customers, retaining existing ones and engaging more efficiently with employees. Mobility has become one of the gateways to digital business. This has resulted in new challenges and requirements for application integration into the existing corporate ICT landscape.

At Afelio, NRB's Software Factory, we create, deliver and sustain high-quality and user experience-driven web, mobile and desktop applications that enable you to quickly benefit from new business capabilities.

CUSTOM DEVELOPMENT FACTORED INTO YOUR STRATEGY

Custom software development services allow businesses to support their daily operations with specific goal-oriented apps. Unlike off-the-shelf software applications, tailor-made applications run exactly the way you want them to. Since every business has different requirements, it is very difficult for off-the-shelf applications to accommodate multiple needs simultaneously. Tailor-made applications allow to respond to the specific legal or operational requirements of a given sector, or to support particular activities.

INSPIRING CORPORATE APPLICATIONS ENHANCING THE USER EXPERIENCE (UX)

Research has shown that by 2020, a majority of mobile interactions of consumers will take place in a contextualised, "hyper personal" mode based on past behaviour and current, real-time behaviour. Private and public organisations need to rethink their approach to business applications to avoid complexity and focus on delivering simple, easy-to-use, purposeful apps. Based on your strategy, business objectives and user tests, we develop engaging digital solutions that make sense for users, match your specific requirements and take into account the latest industry standards and best practices.

SEAMLESS USER EXPERIENCE, WHATEVER THE DEVICE

Companies need a wide range of ways of delivering functionality and services to users. An interaction can start on a smartphone, be interrupted after a few minutes only to continue later on a tablet, laptop or desktop. Users expect a seamless experience, whatever the device. Combining and orchestrating data from multiple sources requires solid back-end integration. At Afelio, we have a strong track record in delivering front-end applications seamlessly integrated into your ICT environment.

ONE-STOP-SHOP SERVICES

Afelio relies on 300+ experts. Our user-experience-architects design engaging digital solutions. Web designers care for a vibrant look & feel that supports your corporate image. Back-end and front-end developers build the solution and specialised application testers ensure the application is bug-free upon release. The process is coordinated by dedicated project managers who ensure that you benefit from applications of the highest quality within agreed budgets and deadlines. We work with a vast range of technologies for mobile applications (iOS, Android, Windows, Xamarin…) and open system applications (Java, XML, HTML, Sonar, Jenkins, Apache Ant, MySQL, VB, .NET…). We apply methodologies such as SDLC (Software Development Life Cycle), Agile, Prince2, PMI, SCRUM… and rely on state-of-the-art tools.

SMART SOURCING

Afelio offers three sourcing modes for custom development, i.e. by our teams on your site, at our premises in Belgium and Luxemburg, or from our nearshore development centre in Athens, Greece. Based on your specific requirements, we look into the best possible mix of these three variants and determine the appropriate level of competences and seniority. Managed Staffing enables you to increase or decrease ICT staff resources as needed. We also work in co-creation mode, which ensures that our experts' knowledge gets transferred to your team.

10 REASONS FOR USING AFELIO APPLICATION DEVELOPMENT SERVICES

	Our Approach	Your Benefits
1.	Agile and responsive	You answer quickly to business capabilities requirements in a fully secure way
2.	We cultivate rigor and constantly evaluate new development technologies, trends and tools	You respond to disruptive trends and technologies
3.	We bring together User Experience Architects, Web Designers and front-and back-end developers	You leverage digital design to increase value and user acceptance of your applications
4.	We have a software factory and develop mobile, web and desktop applications	You can rely on well-established processes and benefit from the agility and adaptability of a well-focused development centre.
5.	We can deliver in fixed cost mode or through Managed Staffing Services	You outsource risks.
6.	We are local, close to you	You have access to our decision makers and can rely on a trusty partner who dares to commit and gets it done
7.	We ensure that a compelling and consistent user experience is delivered across all platforms	You get omnichannel development and benefit from a consistent user experience across all engagement devices.
8.	We maximise integration with your ICT environment	You integrate multiple processes and accomplish more of what you need
9.	We leverage the capabilities of a full ICT service provider	You receive advice for deciding where to renovate and when to innovate, invest and divest
10.	We work on site, from our BeLux offices or from our nearshore centre in Athens, whichever is most appropriate	You minimise costs while maximizing efficiency and intimacy

ABOUT AFELIO AND THE NRB GROUP

AFELIO IS THE NRB SOFTWARE FACTORY

Boasting a consolidated turnover of € 317 million and more than 2,000 employees, the NRB Group currently ranks in the top three of the Belgian ICT sector. NRB helps its customers fully use the assets ICT technology can offer them to optimise their processes, to innovate and to allow their business to grow and change in order to better align with the new digital reality. In this context, we offer a full range of solutions and services based upon four axes: consultancy, software, infrastructure & cloud services, and managed staffing. NRB focuses on the main activity sectors in Belgium, more in particular the public and social sector, the industry, utilities, financial organisations, and insurance companies, whereas Trasys International is dedicated to international public and corporate organisations.

SOME OF OUR CUSTOMERS

Finance	Public	Industry	Energy & Utilities	International Organisations
ethias	SPW Service public de Wallonie	ISS	eandis	ECHA EUROPEAN CHEMICALS AGENCY
AXA	Kind & Gezin	TOTAL	Sibelga energizing the city	European Parliament

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