

#SECURITY



ACTIVE DATA PROTECTION

Connecting Security to Business Agility

NRB

DARING TO COMMIT

WHAT ACTIVE DATA PROTECTION DOES FOR YOU.

CONCERNS

In today's volatile IT security climate, accidental or malicious data leakage can seriously damage the financial position and long-term brand integrity of a firm.

CHALLENGES

As Security Manager, you have to:

- Protect unstructured data in a borderless organisation
- Enable policy driven implementation of classification and encryption
- Maintain control over physically distributed data.

SOLUTION

Active Data Protection enables classification-driven encryption and Information Rights Management (IRM). It allows you to classify and protect data from any user, application location or device using a single unified platform. Information is fully protected as soon as it is created or accessed, allowing employees, management and security officers to focus on their daily tasks without having to worry about sensitive data being exposed to unauthorised users.

IMMUNISE YOUR FILES



Active Data Protection allows to:

- Protect industrial secrets and Intellectual Property
- Pre-empt Advanced Persistent Threat attacks
- Control privileged users and providers
- Classify & encrypt ALL file formats in a consistent manner

NRB'S ACTIVE DATA PROTECTION SOLUTION PROVIDES:

Compartmentalisation & separation of duties

implementing perimeter protection for specific users

Regulations & compliance

Generation of automatic compliance reports (ISO, PCI, etc)

Applications data protection

seamlessly, from any application

Data Loss Prevention

Second generation Data Loss Prevention

Secure collaboration

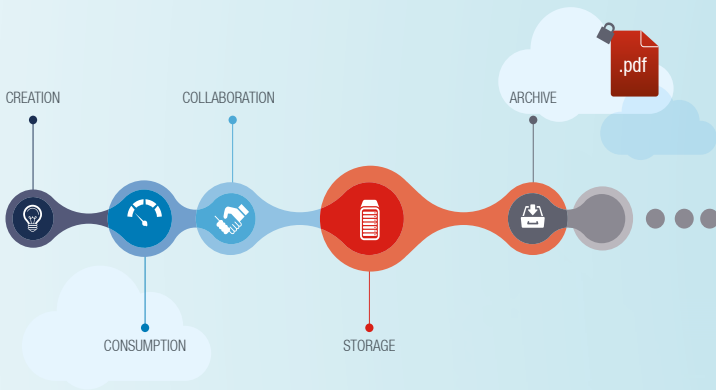
among authorised users on desktops, laptops and mobiles

TANGIBLE BENEFITS

- Regain data control by identifying, classifying and protecting unstructured critical data
- Avoid information leakage
- Create a competitive advantage by safeguarding business critical assets

CLASSIFICATION-DRIVEN ENCRYPTION AND IRM

IRM offers businesses a potential new level of information security. A persistent problem, however, has been the fact that mainstream IRM engines have difficulty smoothly integrating into existing business processes. Together with our solution partner Secure Islands, NRB has successfully addressed this issue by adding a simple yet powerful management layer based on sophisticated, real-time classification of data from any enterprise source. Fully automating IRM by classification on endpoints (including PCs, mobile and tablets), repositories and ECM systems instantly broadens IRM coverage to include any file format, mail, web page, or application field based on a central policy. With ongoing data-centric risk assessment and reporting, auditing and forensics based on big-data analytics, we enable organisations to stay in control of their sensitive data at all times.



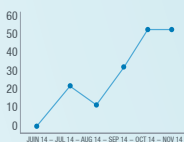
UNIQUE ACTIVE DATA PROTECTION SOLUTION SECURING FILES & EMAILS THROUGHOUT THEIR LIFECYCLE FROM INTERNAL AND EXTERNAL THREATS

BIG DATA ANALYTICS

CLASSIFICATIONS



DATA CLASS EXPOSURE



ACCESSED



PROJECTIONS



DATA CLASS	INTERNAL ACCESSED	INTERNAL CHANGED	EXTERNAL SENT	EXTERNAL CHANGED
TOP SECRET	119	100%	0	100%
INTERNAL	14	100%	0	0%
CONFIDENTIAL	49	100%	0	0%
HR INFORMATION	43	100%	1	0%

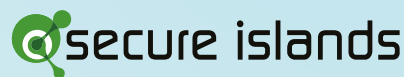
SENT TO EXTERNALS



ONGOING DATA-CENTRIC RISK ASSESSMENT AND REPORTING, AUDITING AND FORENSICS BASED ON BIG-DATA ANALYTICS

WHY OUR CUSTOMERS WORK WITH US

NRB offers a unique blend of IT Security Solutions to assist CIOs in protecting critical information, aligning security with business processes, managing identities and access and protecting critical infrastructure from cyber-attacks.



Secure Islands, part of Microsoft, develops and markets advanced Information Protection and Control (IPC) solutions for the borderless enterprise. Our policy-driven technology immunises data at the point of creation, applying classification and protection that persist throughout the entire data lifecycle.

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