

## Press Release

Herstal, 25 September 2023

### NRB appoints new CCO and CHRO to reinforce its management team

NRB, a leading Belgian player in the ITC sector announces two important appointments that will reinforce its management team and support its continued growth.

#### **Jean-Michel Demoulin - New Chief Commercial Officer (CCO)**

NRB is delighted to welcome Jean-Michel Demoulin as Chief Commercial Officer (CCO). Jean-Michel Demoulin brings a wealth of experience in technology and management. He has contributed to the growth of high-profile companies such as Cisco and Capgemini Invent, where he served as COO. His solid expertise in strategic management, his vision concentrated on the expansion of NRB's commercial activities, and his in-depth knowledge of new technologies make him the ideal person to meet our clients. These assets will be crucial in driving the company's growth and attracting new talent.

#### **Laurent Peeters - New Chief Human Resources Officer (CHRO)**

NRB is equally proud to announce the appointment of Laurent Peeters to the post of Chief Human Resources Officer (CHRO). With a wealth of experience as a business partner and HR manager in various Belgian and international companies, Laurent Peeters brings expertise in human resource management and organisational transformation. His commitment to putting the client at the heart of HR strategy will be a key element in supporting the commitment and wellbeing of NRB's employees.

In a joint statement, Jean-Michel Demoulin and Laurent Peeters said: *"We are honoured to be joining the NRB management team. Our common goal is to support the company's continued growth, to attract and develop new talent and to put our clients at the centre of our decision-making. Working together with everyone in the company, we are determined to continue to strive for the success of NRB and to provide innovative solutions for the accelerating needs of a market confronted with the challenges of digital transformation."*

Commenting on these appointments, André Vanden Camp, Managing Director of the NRB Group, said: *"We are delighted to welcome Jean-Michel Demoulin and Laurent Peeters to NRB's management team. These strategic appointments illustrate NRB's ongoing commitment to excellence, growth and development. Our management team is keen to take on new challenges and to guide the NRB Group towards an even brighter future, while prioritising the expertise and wellbeing of our employees."*

**Note to editors:** photos of Jean-Michel Demoulin and Laurent Peeters can be downloaded from [this link](#).

**About the NRB Group**

With a consolidated turnover of EUR 505.4 million in 2022 and more than 3,450 employees, the NRB Group is one of the leading players in Belgium's ICT sector. NRB has positioned itself as the local ITC partner that supports its clients in their digital transformation. Capitalising on technological evolution and innovation, NRB aims to offer them the best solutions available, adapted to their environment. In this context, NRB offers a wide range of IT services structured around four axes: consultancy, software, infrastructure & hybrid cloud – and managed staffing.

NRB aims to serve a wide range of sectors: the public and social sector, energy and public utilities, the financial sector and industry. One team is dedicated to European and international institutions and companies. All of the NRB Group's subsidiaries offer sector-specific solutions while benefitting from the group's size, its ITC infrastructure and other support.

More information can be found at [www.nrb.be](http://www.nrb.be)

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